

COURSE: Blockchain and Fintech

CODE: 2122_FI_4_2_002_E

PROGRAMME: Global BBA	LEVEL: Undergraduate
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TYPE: Semester course	LANGUAGE: English
TERM: Spring	CAMPUS: Rouen

TEACHING HOURS: 45	CREDITS: 6
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PRESENTATION: Over the past decade, technological innovation has transformed the financial product and services at an accelerated pace, and following the introduction of blockchain, further disruption is on the way. The Financial Technology (“FinTech”) and blockchain start-ups are exponentially growing in many directions, including mobile payments, crypto-currencies, foreign exchange, P2P lending, saving and investing, financial advice (robo-advisers), and health and life insurance.

Our goal in this course is to understand the economic and technological forces driving this change and to learn how to use them in a proper way. The curriculum is focusing on some areas that are most active and most prone to innovation through start-ups. For each area, we will focus on the underlying economics, the technology, the public policy issues, the competition, and the potential for collaboration between start-ups and the incumbents.

This is an interactive course to deepen students’ understanding of the economics of FinTech and blockchains and also encourage students’ creative and entrepreneurial spirit. A key component of the course is a collaborative team student project: each team will analyze an existing early-stage venture. At the end of the semester, each team will present its project to the class.

PREREQUISITE:

LEARNING OUTCOMES:

- Understand the impact of recent technological advances on the fast-changing financial industry
- Understand the core of Blockchain technology and its potential applications
- Develop the technical, financial and strategic skills to analyze and create new solutions and processes in the Fintech industry

TEACHING METHODS:

[Back to the top](#)